



Paris, May 2004

EASYnat 2.5 available for purchase

Bionatics, the world leader in 3D plant modeling for the design visualization industry, announces today the availability of EASYNat[®] 2.5 for purchase.

Bionatics is pleased to continue as the leader in this market by making its latest release of EASYnat[®] 2.5 available for purchase today, which has been developed specifically for the architectural community, in conjunction with the launch of the new 2005 generation of Autodesk products, with whom Bionatics is privileged to be a strategic partner.

By responding to the precise and specific requirements of architects in terms of integrating vegetation into their projects, as well as enabling them to make the move from 2D to 3D, Bionatics has developed this newest version of EASYnat[®] 2.5

This version improves upon already existing functionalities (3 modeling technologies even more powerful), introduces innovative new functions (ability to generate heavily vegetated scenes), and the implementation of tools which have become indispensable to the architectural community (compatibility of plants on the same machine between Autodesk[®] Architectural Desktop 2004 and 2005, Autodesk[®] VIZ 4 and 2005 and 3ds max[®] 6)

Bionatics' expertise is well known throughout the world with such companies as Foster & Partners in London, RTKL in New York, Jean Nouvel in France, Architecture and Design in Switzerland, placing a great deal of confidence in the product. This expertise permits Bionatics to ensure its position as the leader in the 3D plant modelling market and to create its development strategy in response to a real need : « to integrate life into their projects », as requested by the architectural community.

Price and availability :

Since few weeks already, by connecting to www.bionatics.com/EASYnat and clicking on « **Download** », it is possible to download a free demo version of EASYnat[®] 2.5 for Autodesk[®] Architectural Desktop 2004 & 2005, Autodesk[®] VIZ 4 & 2005 and 3ds max[®]

From today , you can transform this demo version in a full license for only 60 euros ht.

To do so, you only need to :

- 1- Connect to www.bionatics.com/EASYnat2_5
- 2- Click on « **Buy Package** »
- 3- Choose the package of plants you want to buy.

Once the buying process is done and the first plant installed on your computer, the evaluation version automatically becomes a final version with an EASYnat[®] 2.5 license number.

RELEASE

Press

Communication

EASYnat[®] 2.5 is already available on the Bionatics web site with 4 « ready to use » plants. The full plant library is also available on the web site so you can buy additional selected plants online.

To learn more about EASYnat[®] 2.5, you can contact us

- By phone + 1 604 662 7592 (North America and Japan) or + 33 1 49 69 12 20 (rest of the world)
- By email at info.usa@bionatics.com (North America and Japan) ou à info@bionatics.com (rest of the world)

You can also contact one of our Authorised Resellers. To find the closest reseller to where you are situated, connect to www.bionatics.com, select a product and then click on **Sales contact** and on **Find a distributor**.

About BIONATICS

Bionatics is the world leader in the technology of simulation and modeling of plants. The company develops a complete lineup of innovative solutions for the following industries: Architecture, Video Game, 3D Animation, and the creation of synthetic images for virtual reality. Established in 2000 by Stéphane GOURGOUT and Michel MURAIL, Bionatics was born from the scientific research lead by CIRAD which brought to life the AMAP technology. The AMAP plant modeling technology, known throughout the international scientific community, is the central technology behind its software which is used by many today and include references such as:

Architecture : L'autre Image, RTKL (London, Los Angeles), RBB Architects Inc., Kompan (France), Linelec, Derek Lovejoy, Artefactory, Alpha Vision, KD Lab, Process2

Real Time Simulation : CAE, Thalès Training & Simulation, STN Atlas, US SOCOM, Ministry of Defense : USA, Singapor (DSO), Sweden (FOI), France (DGA LRBA), BAE Systems, SAIC
Video Games: UbiSoft, Electronic Arts, Vivendi Universal Games, Lucas Arts, EIDOS, Microsoft, Atari, Intrepid Games, Namco, Coresoft, StormRegion, Eugen System. RockStar, Ion Storm

3D Animation: Sony Picture ImageWorks, The Moving Picture Company, Framestore, Mikros Image, Ex Machina, The Mill Film, Slave Studio, Ghost, Digital Salade, Ubik.

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Download the full Press file on Bionatics web site, in the News part.

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