



Bionatics ships EASYnat® for free with Autodesk® 3ds Max® 9

Paris/France, Vancouver/Canada- October 26th, 2006 - Bionatics, the leading developer of 3D plant modeling and simulation tools for the 3D industry, announces the free availability of its EASYnat plant and tree modeling product along with 6 plants for Autodesk 3ds Max 9. EASYnat and the 6 plants including trees, pines, bushes, flowers and palm trees are accessible from the 3ds Max 9 installation CDROM or directly from the EASYnat website www.easynat.com.

"Bionatics is continuing its strategy of being fully compatible with the Autodesk products", explains Stephan GOURGOUT, Vice President and Sales Director of Bionatics. "The new features offered by the version 9 of 3ds Max is a great opportunity for the EASYnat customers to enhance the realism and quality and accelerating the rendering time of our plants".

EASYnat for 3ds Max 9 comes with 6 plants instead of the 4 delivered with the previous versions. Those 6 plants including 1 tree, 2 pines, 1 bush, 1 flower and 1 palm tree can be used for testing and evaluating the capabilities of EASYnat to rapidly model realistic trees and plants in 3D that render fast. EASYnat 2.5 for 3ds Max 9 continues to offer its 3D full geometry mode for close shoot and high realism as well as its innovative and automatic billboard mode called "hybrid" combining 3D and 2D and which allow to model realistic trees with an amazing small number of polygons.

Once installed into 3ds Max 9, EASYnat gives access to the largest plant library available online in the 3D industry with more than 400 plants covering the 5 continents with all type of varieties including trees, fruit trees, palm trees, pines, conifers, shrubs, bushes, flowers, ground cover and grass as well as crawling and interior plants.

Plants are available as virtual seeds which can be simulated at any age and season within 3ds Max. Additional seeds can be purchased and downloaded from the Bionatics website one by one according to the needs of the user or in numbers through an innovative credit system including great discounts upon quantities from 10 to 100 seed credits.

To download EASYnat for 3ds Max 9, go to: http://www.bionatics.com/EASYnat2_5Download.html

To order additional seeds or seed credits, go to http://www.bionatics.com/EASYnat2_5Shop.html

Or contact an official reseller from the Bionatics Reseller List on:
www.bionatics.com/EASYnatDistributor.php

About Bionatics

Bionatics® is the world leader in plant modeling and simulation technology. The company develops a complete lineup of innovative solutions today used by leading firms in the industry of Architecture, Video Game, 3D Animation and Military Training Simulation (Foster & Partners, Jean Nouvel, Disney Feature Animation, Weta Digital, Electronic Arts, Ubi Soft, SEGA, CAE, Thales, Lockheed Martin, Boeing ...). Established in 2001 by Stéphane GOURGOUT and Michel MURAIL, Bionatics was born from the scientific research lead by CIRAD which brought to life the AMAP technology used behind its EASYnat®, natFX® and REALnat® products. The company has developed strategic collaboration with the leading manufacturers such as Autodesk® and Alias® in order to offer better production workflows to its final users. natFX is available for 3ds Max® and Maya®.

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